



JOSEPH
BUSINESS SCHOOL, NIGERIA



BUSINESS & ENTREPRENEURSHIP CERTIFICATE PROGRAM (BECP)

www.jbsnigeria.com

About Joseph Business School Nigeria

Joseph Business School Nigeria (JBSN) equips entrepreneurs and business leaders to build enterprises that are profitable, principled and enduring.

Our approach integrates **biblical wisdom, practical business execution and real-world leadership insight**, preparing founders not just to start businesses but to steward them with excellence, integrity and long-term vision.

At JBSN, we believe businesses are tools for transformation: to create value, generate wealth, employ people and restore communities.

PROGRAM OVERVIEW

Business & Entrepreneurship Certificate Program (BECP)

The BECP is a **four-month intensive program** designed for aspiring and early-stage entrepreneurs (0–5 years in) who want to build strong foundations, scalable systems and leadership capacity.

Participants move from **idea to structure**, from **vision to execution** and from **hustle to strategy**.

Program Focus:

- Business foundations
- Market relevance
- Financial discipline
- Ethical leadership
- Sustainable growth

Outcome:

Participants graduate with a clear business model, operational structure and investment-ready plan.

Who Should Apply ?

BECP is designed for:

- Aspiring entrepreneurs with viable ideas
- Founders in their first 0–5 years of business
- Professionals transitioning into entrepreneurship
- Business owners seeking structure, clarity and scale
- Faith-driven builders who want to do business with integrity

This program is **not theoretical**.

It is practical, demanding and execution-focused.

Curriculum Structure

The BECP curriculum is delivered across **seven strategic clusters**, carefully sequenced to mirror the real lifecycle of building a business from foundation to growth.

Each cluster combines:

- Practical business tools
- Real-life case studies
- Biblical principles
- Market-specific insights

Cluster 1: Biblical Foundations & Kingdom Business

- **The Kingdom Entrepreneur**

Vision and Mission Statement, identity, calling and stewardship through business

- **Prayer & Business Activation**

Faith-filled confessions, spiritual alignment and clarity for business

- **Business Ethics & Integrity**

Biblical values, spiritual intelligence and Risk elimination

- **Life as a Christian Business Leader**

Covenant mindset, character formation and legacy building

Focus:

Identity, purpose, ethics and leadership posture.

Cluster 2: Understanding the Nigerian & Global Business Landscape

- **The Economic Outlook for Entrepreneurs**
Nigerian macro trends and emerging sectors
- **Government & Policy for Business**
CAC, SON, NAFDAC, NGX, SMEDAN, NGF
- **Legal & Regulatory Compliance**
Tax, CAMA, labour law, IP and data privacy
- **Doing Business in Africa & the Diaspora**
Trade zones, export readiness and diaspora markets

Focus:

Context, compliance and market awareness.

Cluster 3: Entrepreneurial Mindset, Strategy & Business Modelling

- **Opportunity Identification & Validation**

Gap spotting, problem-solving and ideation

- **Business Model Innovation**

Lean Canvas, disruption and scalable models

- **Time, Talent & Self-Management**

Productivity, goal-setting and balance

- **Design Thinking for Entrepreneurs**

Empathy, iteration, prototyping and testing

Focus:

Strategy, structure and disciplined execution.

Cluster 4: Marketing, Sales & Customer Success

- **Brand Building & Storytelling**
Personal and business branding, narrative crafting
- **Digital & Social Media Marketing**
Platforms, content strategy and performance
- **Sales Strategy & Execution**
CRM, value-based selling and follow-up systems
- **Customer Service & Retention**
Customer journey, loyalty and service excellence

Focus:

Revenue, market positioning and customer trust.

Cluster 5: Finance, Accounting & Access to Capital

- **Financial Literacy & Personal Finance**
Budgeting, investing and wealth principles
- **Bookkeeping & Record-Keeping**
Invoicing, expenses and cash tracking tools
- **Pricing & Profitability**
Cost structures, break-even analysis and pricing strategy
- **Accessing Capital & Funding Models**
Debt, equity, angels and crowdfunding
- **Financial Analysis & Decision Making**
Cash flow, ratios and growth planning

Focus:

Financial discipline, profitability and capital readiness.

Cluster 6: Growth, Innovation & Sector-Specific Ventures

- **Scaling the Business**
Systems, performance and operations management
- **HR & Building High-Performing Teams**
Hiring, performance management and retention
- **Innovation Labs (Choose One)**
Fintech | Agritech | HealthTech | EdTech
- **Technology & the Digital Economy**
AI, automation and cybersecurity for SMEs

Focus:

Growth systems, innovation and future readiness.

Cluster 7: Leadership, Communication & Final Charge

- **Executive Presence & Business Etiquette**
Boardroom skills, confidence and voice training
- **Pitching to Investors & Stakeholders**
Decks, storytelling and business cases
- **Capstone: Business Plan & Demo Day**
Plan submission, oral pitch and Q&A panel
- **The Final Charge**

Focus:

Leadership maturity, credibility and visibility.

Program Delivery

- Hybrid learning (physical & virtual)
- Faculty-led instruction
- Practical assignments
- Team-based projects
- Capstone pitch to a review panel

Why Joseph Business School Nigeria

- Biblical principles without compromise
- Business execution, not motivation
- Faculty with real-world experience
- Strong alumni and mentorship ecosystem
- Nigerian relevance with global standards

This is a **formation ground for builders.**

Financial Information And Tuition Payment Schedule

Application Fee: N10,000 (Due with application submission)

Tuition Fee: N1,000,000

Students are supposed to make all tuition payments or at least 50% if paying instalmentally on or before classes commence in March 2026

Tuition instalments are available upon request and subject to approval on a case-by-case basis.

Duration: 4 Months

Start Date: March 2026

Mode: Hybrid

NB: Admission is on a rolling basis.

Application closes 22nd, February 2026

Apply Now

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